Zürcher Hochschule für Angewandte Wissenschaften



# ICOS Module Intercultural Competence for Outgoing Students



# **Covid policies and cultural scripts**

25 th June 2021

**Miryam Eser** 



# **Covid – a transcultural virus**

- Transcultural networking and hybridisation of virus due to globalisation, communication and transport networks
- Internal transculturality facilitates the diffusion of the virus by external transculturality
- Transmission of the virus is based on the communication/interaction and reciprocal exchange between different cultures and social groups



## Soziale Arbeit Problems of intercultural encounters during Covid

When we meet a stranger, we use our "virus knowledge" for an initial assessment. In doing so, we often draw conclusions about characteristics of our counterpart that are not directly accessible, without being aware of them.

WELT

# Allianz der Angst: Covid-19 schürt Furcht vor Migranten

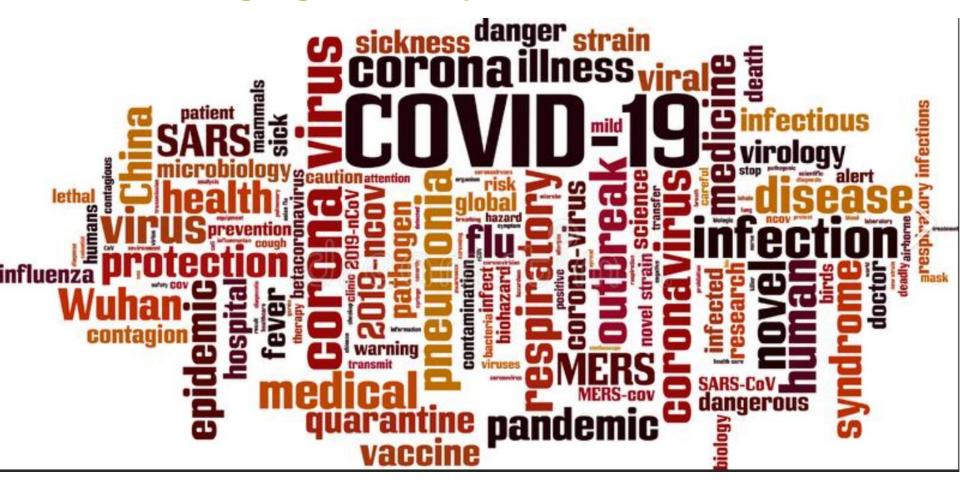
Von **euronews** • Zuletzt aktualisiert: 08/08/2020





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# Language and the pandemic







# **Ethnocentrism**

**Definition:** The belief that one's own culture is superior to all others. View world from their own cultural viewpoint.

Does the pandemic promote ethnocentrism?

And if yes, in which manner?

### Singapore contained Coronavirus. Could other countries learn from its approach?



Grades of ethnocentrism:

1) Positive: you prefer your own

Singapore has done well to contain the virus, with only 96 cases reported.

Image: REUTERS/Feline Lim

2) Negative: you believe your own culture is in the center of everything.

3) Extreme negative: you believe the values and norms of your own culture <sup>Zürcher Fachhochschule</sup> as most powerful and should be adopted by other cultures.



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# Changing culture due to the virus

Language (verbal and non-verbal)

Knowledge (everyday knowledge and social representations)

Values and rules

Symbols, rituals

### Réduire le risque d'infections à coronavirus :



Se laver les mains à l'eau et au savon ou avec une solution hydro-alcoolique

Se couvrir le nez et la bouche avec un mouchoir ou dans le pli du coude quand on tousse ou éternue





Éviter tout contact étroit avec une personne présentant des symptômes de type grippal

Bien cuire la viande et les oeufs





Ne pas entrer en contact direct avec des animaux sauvages ou d'élevage







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# **Collectives and compliance to Covid-measures**

### Centre gives three reasons for India's Covid surge

TIMESOFINDIA.COM / Updated: Apr 4, 2021, 22:35 IST

f Facebook



Research article | Open Access | Published: 18 January 2021

### COVID-19 outbreak in Brazil: adherence to national preventive measures and impact on people's lives, an online survey

Edlaine Faria de Moura Villela ⊠, Rossana Verónica Mendoza López, Ana Paula Sayuri Sato, Fábio Morato de Oliveira, Eliseu Alves Waldman, Rafael Van den Bergh, Joseph Nelson Siewe Fodjo & Robert Colebunders

 BMC Public Health
 21, Article number: 152 (2021)
 Cite this article

 5392
 Accesses
 1
 Citations
 18
 Altmetric
 Metrics

It attributed the spike to the severe decline in compliance of Covid-appropriate behaviour, pandemic fatigue and lack of effective implementation of containment measures at the field level.

Collectives and their culture are heterogeneous and unlimited in themselves, because their members can also move in other collectives. As a result of the internal differentiation of a collective, the homogeneity and coherence of a culture is always only relative. People of the same collective can differ profoundly in their views in our pluriform societies (Hoffman 2015).



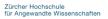


- Irritations due to shifted cultural scripts indicate that one's own value systems (norms, principles, etc.) have been violated. To which cultural circles do I belong and what values/ Covid-measures do I stand for?
- Irritations are expressed through emotions such as anger, disappointment and fear, when looking at "foreign behavior".





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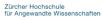


### How do different countries handle the Covid crisis? https://www.nature.com/articles/s41562-020-0909-7

### CoronaNet COVID-19 Government Response Event

2	Dataset
3	$Cindy \ Cheng^{1,*}$
4	Joan Barceló <sup>2</sup>
5	Allison Spencer $Hartnett^3$
6	$Robert \ Kubinec^2$
7	$Luca \ Messerschmidt^1$
8	May 16th, 2020
0	<sup>1</sup> Hochschule für Politik at the Technical University of Munich (TUM) and the TUM School of Governance,
10	Munich, Germany
	NAMES AND ADDRESS SAMESARD SAME AND A MANAGEMENT ADDRESS ADDRES

- $_{\rm 11}-^2$ Social Science Division, New York University Abu Dhabi, Abu Dhabi, United Arab Emirates
- $_{12} \ ^3$  Department of Political Science, Yale University, New Haven, United States
- <sup>13</sup> Correspondence: Cindy Cheng <cindy.cheng@hfp.tum.de>



# Policies to combat the pandemic

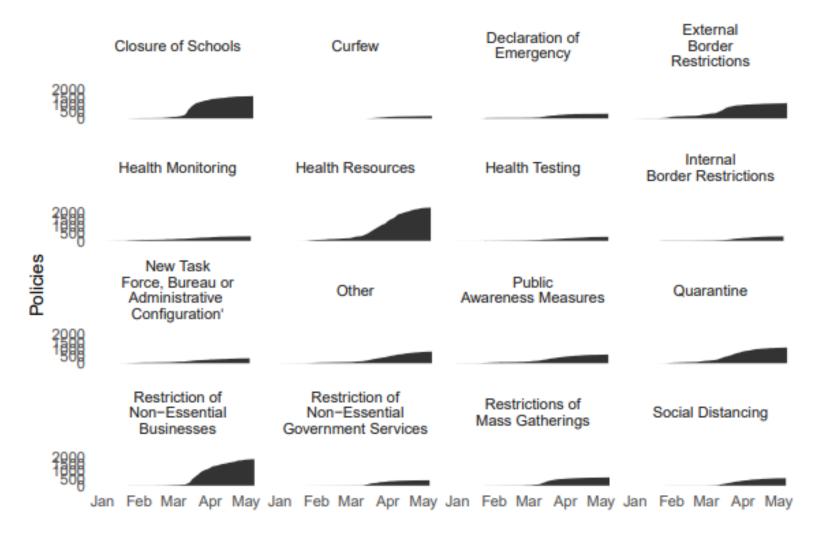


Figure 1: Cumulative Incidence of Policy Event Types Over Time

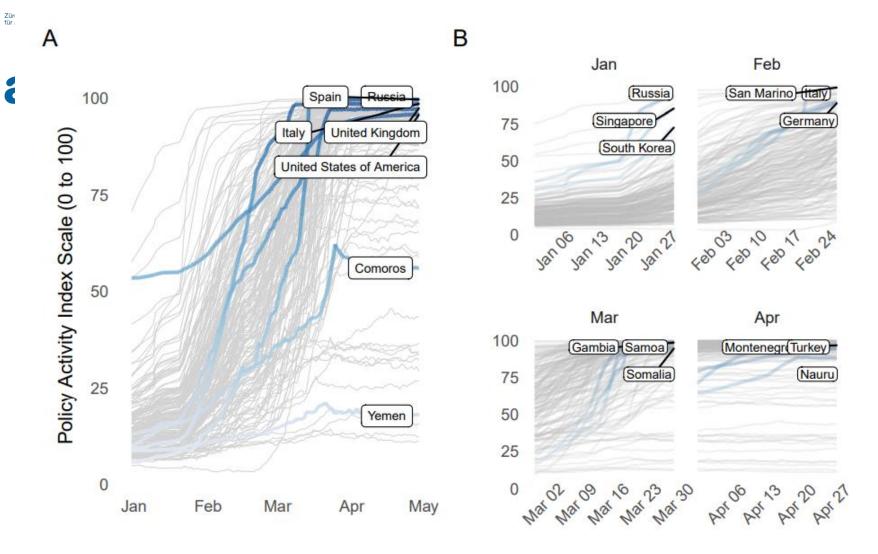


Figure 3: CoronaNet Time-Varying Index of National Policy Activity of Measures Opposing COVID-19 Pandemic. Estimates are derived from Stan, a Markov Chain Monte Carlo sampler. Median posterior estimates are shown. Plot A shows the full distribution of countries, while plot B shows each month separately with the top 3 countries for that month in terms of increases in activity scores from start of the month to the end of the month

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## **Collage – my information** channels on the pandemic

COVID-19 Info Schweiz

20.00 LCI

Tracking Home

and Deaths by Country/Region /Sovereignty

602.959

Willkommen auf dem neuen Corona-Data





La France sous cloche

La vente de paracétamal sera limitée à une baîte par personne sans sy et deux baîtes en cas de fièvre au douleurs.



Data Visualizations

Global Map

3.894.292

COVID-19 Das... by the Center for Systems Science and Engineering (CSSE) at Johns Hop..

U.S. Map Data in Motion

2.768.612.603

Language

Kantonale Dater

Total

18. 06.–24. 06. Ø

-7 Hospitalisierungen

111 Fälle

1 Todesfälle

Tracking FAO

2M 0



# Result: difficult to know which policy is effective

### Conclusion

As policymakers, researchers and the broader public debate and compare how to succeed against the novel threats posed by COVID-19, they need real-time, traceable data of government policies in order to understand which of these policies are effective, and under what conditions. This requires specific knowledge of the variation of such policies and how widely implemented they are across countries and time. The goal of the dataset and policy action index presented here is to provide this information.

We have tried to match our data collection efforts to keep up with the exponential speed with which COVID-19 has already upended global public health and the international economy while also maintaining high levels of quality. However, we will inevitably be refining, revising and updating our data to reflect new knowledge and trends as the pandemic unfolds. The data that we present here represents an initial release; we will continue to validate and release data so long as governments continue to develop policies in response to

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#### **Soziale Arbeit**



### UNIVERSITAT VIADRINA FRANKFURT (ODER)







#### Outgoings

Austauschstudium
Voraussetzungen
Partneruniversitäten
Erfahrungsberichte
Bewerbung
Ausland mit Behinderung
Ausland mit Kind
Finanzierung
OLS-Sprachunterstützung
Urlaubssemester
Versicherung
Visum
Wohnen
> Sicherheit
Verlängerung
Rückkehr
Anerkennung
Downloadbereich
Doppelabschlüsse

Covid-19 FAQ für Outgoings 2020/21

Die Situation stellt uns alle vor neue Herausforderungen und Maßnahmen ändern sich schnell. Hier finden Sie ein von uns für Sie zusammengestelltes FAQ zu wichtigen Fragen bezüglich Ihrer Mobilität im akademischen Jahr 2020/21. Die Antworten werden von uns aktualisiert, sobald es zu Änderungen kommt.

Darüber hinaus stehen wir Ihnen weiterhin bevorzugt telefonisch und per E-Mail zur Verfügung und beraten Sie gerne.

1. Findet das Auslandssemester 2020/21 an meiner Partneruniversität "normal" statt?
2. Kann ich meinen Auslandsaufenthalt verschieben?
3. Wie werden Auslandsaufenthalte im akademischen Jahr 2020/21 mit Erasmus+ Geldern gefördert?
4. Werden mir meine Kurse anerkannt, auch wenn ich sie nur online an der Partneruni gemacht habe?
5. Soll ich schon meine Flüge etc. und Unterkunft buchen?
6. Kann ich in das Land meiner Partneruni einreisen?
7. Muss ich in Quarantäne im Gastland?
8. Darf ich während des Auslandsaufenthalts parallel an Online-Kursen an der Viadrina teilnehmen?
9. Wie reiche ich meine Erasmus+ Unterlagen bzw. das Learning und Grant Agreement vor Abreise ein?

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### The risk of cultural concepts dealing with the pandemic Sweden and the U.S. are unique in their failure to red

Culturalization is the practice of understanding "culture" as an essential, central and determinant explanation for (individual) actions, attitudes, behaviors, conflicts or expressions.

➤ Cultural concepts are based on nations, ethnic origin, homogenity coherences and static → risk of essentialism

➢ Differences in mentality are used as an explanation of behavior. → risk of determinism and
Zürcher Fachreducctionism

# Sweden and the U.S. are unique in their failure to reduce coronavirus mortality rates as the pandemic progressed

COVID-19 related deaths per 100,000 people; countries grouped by their overall mortality rat

Since the start of the pandemic Since May 10 Since June 7

